# 

# **Taiwan Association for Information Systems**

### Issue: 2015/2016

Date of Publication: July, 2016 President: Yung-Ming Li Editor-in-Chief: Wei-Hsi Hung Publisher: TWAIS Website: <u>http://www.twais.org/</u>

### WAIS President's Message

### From the President :



### Dr. Yung-Ming Li

Dear TWAIS members and friends,

Thank you for your continued supports on TWAIS! I would like to share the good news that in March 2016, the AIS announced 2015 Outstanding Communities Award Winners and TWAIS was recognized as one of the outstanding AIS chapters.

Recently, TWAIS conducted more social activities and provided online services

for connecting the TWAIS members. Besides the regular board and general meetings, in June 2016, we held a successful TWAIS reception in PACIS 2016 in Chiayi. Many scholars from the island and the overseas attended the party and provided invaluable advice on TWAIS future improvement. Besides, TWAIS members suggested our community could develop more virtual connecting places for expediting academic activities sharing and collaborating. Consequently, we established and launched a Facebook group dedicated for TWAIS members. We will encourage you and your friends to join the group where you can share social activities, academic seminars, and conference information. We hope more and more scholars join the TWAIS community and benefit from having better interactions with members and making new friends from the new social network service.

Best Wishes,

Yung-Ming Li President of TWAIS Professor of Information Management College of Management Chiao Tung University





### President : Dr. Dr. Yung-Ming Li

Yung-Ming Li is a Professor at the Institute of Information Management, National Chiao Tung University in Taiwan. He received his Ph.D. in Information Systems from the University of Washington. His research interests include network science, Internet economics, and business intelligence.

His research has appeared in IEEE/ACM Transactions on Networking,

INFORMS Journal on Computing, Decision Sciences, International Journal of Electronic Commerce, Information and Management,Decision Support Systems, European Journal of Operational Research, International Conference on Information Systems (ICIS), Workshop on Information Technology and Systems (WITS), PACIS, ECIS, AMCIS, among others.

### Secretary: Dr. Wei-Hsi Hung



Wei-Hsi Hung is an associate professor of Information Management at National Chung Cheng University, Taiwan. He received his Ph.D. and Master degree (1st Class Hons) from the Department of Management Systems at the University of Waikato, New Zealand. His research interests are in the areas of IS alignment, organizational critical activities, e-commerce, interpretive case studies, and supply chain management. He has published papers in Decision Support Systems, Journal of Global Information Management, Journal of Information Management, International Journal of Logistics Research and Applications, and Pacific Asian Journal of Association for Information Systems.



### Treasure : Dr. Jashen Chen

Jashen Chen is the Professor of the College of Management, Yuan Ze University. He received his Ph.D. and M.S. Degrees in Decision Sciences from Rensselaer Polytechnic Institute. His research interests include service innovation, customer relationship management, and e-business management.

# TWAIS

The Director – Publication : Dr. Cheng-Kui Huang



Cheng-Kui Huang received the Ph.D. degree in Information Management from National Central University of Taiwan in 2006. He is a professor in the Department of Business Administration, National Chung Cheng University of Taiwan. His current research interests include data mining/business intelligence/big data, information management, e-commerce, and soft computing. He has published papers in Decision Support Systems, IEEE Transactions on Systems, Man and Cybernetics – Part B, European Journal of Operational

Research, Information Technology and Management, International Journal of Information Management, Data & Knowledge Engineering, Information Sciences, Fuzzy Sets and Systems, Journal of Systems and Software, Computers & Education, Knowledge-Based Systems, Applied Soft Computing, Telematics and Informatics, Intelligent Data Analysis, Applied Intelligence, International Journal of Innovative Computing, Information and Control, and Expert Systems with Applications.



### The Director – Advisory : Dr. Chang-Sung Yu

Chang-Sung Yu is the Professor of the Department of Management Information Systems, National Taiwan University. He received his Ph.D. Degree in Industrial Management from Carnegie Mellon University, Pittsburgh. His research interests include Information Management, technology management, industrial management, computer network and communication.



### The Director – Advisory : Dr. San-Yih Hwang

San-Yih Hwang received the BS and MS degrees from National Taiwan University, Taiwan, and the PhD degree from the University of Minnesota, Minneapolis in 1994, all in computer science. He joined the Department of Information Management at National Sun Yat-sen University, Taiwan, in 1995 and is presently a professor and the department chair. His current research interests include services computing, database systems, and recommendation techniques.

# The Director – Advisory : *Dr. Shin-Yuan Hung*



Shin-Yuan Hung is an Information Systems Professor and the Dean of College of Management at National Chung Cheng University in Taiwan. He was a visiting scholar of the MIS Department at the University of Arizona during summer 2007-spring 2008. Dr. Hung received his bachelor degree in Statistics from National Chung Hsing University and his master and doctoral degrees in Information Systems from National Sun Yat-sen University. His current research interests include decision support systems, knowledge management, electronic commerce, and data mining. He has published papers in Decision Support Systems, Information &

Management, International Journal of Human-Computer Studies, Electronic Commerce Research and Applications, Information Technology & People, Communications of the AIS, Journal of Global Information Management, Government Information Quarterly, Pacific Asian Journal of Association for Information Systems, among others. Currently, he served as an Associate Editor of Information & Management and an Area Editor of Journal of Information Management.

### The Director – Advisory : Dr. She-I Chang



She-I Chang is a Professor and the Chair of the Department of Accounting and Information Technology, National Chung Cheng University (CCU), Taiwan. He received his PhD degree in Information Systems Management from Queensland University of Technology (QUT), Australia. Focusing on ERP systems, with a particular emphasis on the issues, challenges and benefits realization associated with ERP life cycle-wide implementation, management, and support are his research interests. He also has interest in the application of qualitative research methodology. Currently he has extended research interest around the arena of information technology governance, information

security management, and computer auditing. He has presented and published his research papers and articles at international IS conferences and in leading journals (e.g. I&M, DSS, CAIS, JGIM, ISF, ISM). He has been involved in more than ten government funded research projects, totaling several million NTD in the last five years. He has also received several students' thesis supervision awards and cost paper awards from various competitions. The three ERP textbooks edited by She-I have been will be used at universities in Taiwan.



### The Director - Advisory : Dr. Houn-Gee Chen

Dr. Houn-Gee Chen earned his Ph.D. from the University of Wisconsin-Madison. Prior to joining National Taiwan University, he was a faculty member at University of Notre Dame, USA and National Tsing Hua University. Professor Chen had served in many administrative posts in the past 20 years including Department Chair, Associate Dean, Dean, and EMB Director at National Tsing Hua University and National Taiwan University, respectively. Currently, he is a distinguished professor at Department of Business Administration, National Taiwan University. Dr. Chen received the best paper award from several journals

and conference. He has published near 100 articles in refereed journals including Decision Sciences, Communications of ACM, IEEE Transactions, Journal of MIS, Journal of AIS, and others. He is currently the Editor-in-Chief of Journal of Information Management and serves at the Editorial Board for Comparative Technology Transfer and Society, Journal of Knowledge and Learning Objects, International Journal of Management and Decision Making, and International Journal of Internet and Enterprise Management.



# **2015 TWAIS Board Meeting**

Time: 13:30~15:00, November 27 2015

Venue: National Chin-Yi University of Technology, Taichung, Taiwan





# TWAIS Meeting 11/27/2015 MINUTES

#### NATIONAL CHIN-YI UNIVERSITY OF TECHNOLOGY, TAICHUNG, TAIWAN

TYPE OF MEETING	2015 Board Meeting
CHAIR	Yung-Ming Li
NOTE TAKER	Wei-Hsi Hung
ATTENDEES	Shin-Yuan Hung, Dong-Her Shih, Wei-Tsong Wong, Cheng-Kui Huang, Wei-Hsi Hung

### Agenda topics

### [TIME ALLOTTED] HOW TO ACTIVATE THE MEMBERS OF TWAIS?

DISCUSSION	President Yung-Ming Li has posed the issue of improving the collaboration among TWAIS members
CONCLUSIONS	After the Facebook page of TWAIS has established, we should start to invite members to join it immediately. Thus, we can share information more efficiently and timely.

### [TIME ALLOTTED] MEETINGS OF 2016

REPORT	President Yung-Ming Li has set the meeting schedule of 2016
CONCLUSIONS	TWAIS will hold two large meetings in 2016. The first will be in conjunction with PACIS2016 which will be held by National Chung Cheng University. So we can have more collaboration with AIS group. The other one will be later of 2016.

[TIME ALLOTTED] ORGANIZIGN THE MEETING IN PACIS2016

DISCUSSION	President Yung-Ming Li has made the discussion on more details of the coming meeting in PACIS2016	
CONCLUSIONS	<ol> <li>We will set a meeting in a room that includes more AIS scholars from other chapters around the world, such as from Korean, Japanetc.</li> <li>Dean Shin-Yuan Hung will provide support for TWAIS meeting such as room, facilities</li> <li>We should send out the invitation prior the conference to be held.</li> </ol>	



>Click the links below to read more AIS news.

- 1. <u>Reserve your exhibit space for AMCIS 2015!</u>
- 2. Explore the Information Frontier with ICIS 2015
- 3. AIS will sign Collaboration MOU with UN ITU at ICIS 2015
- 4. Movin' On Message from Executive Director
- 5. Best Publication Award Nominations

>Click the links below to read more news of upcoming conferences.

- 1. International Conference on Information Systems (ICIS) 2015
- 2. Western Decision Sciences Institute Annual Meeting (WDSI) 2015
- 3. IEEE International Conference on Data Engineering (ICDI 2015
- 4. International Conference on Accounting and Information Technology (ICAIT
- 5. Pacific Asia Conference on Information Systems (PACIS)
- 6. International Conference on Innovation and Management

MAIS Postscript

### 2015 officers



Thank you for reading the fourth edition of TWAIS NEWSLETTER. Please don't be hesitating to give us your opinion so that we can do better in the next issue. Have a nice day!